

WEDNESDAY (Week 1)

AM 9.00- 1.00

- Welcome and personal introductions
- Course objectives
- Studio tour
- Understanding exposures, ISO Apertures and time, how to use a light meter and measuring exposures correctly
- White Balance

Introduction to Flash

- Using on and off camera flash, on location equipment and light shapers

PM 1.00- 5.00

Introduction to Photoshop session

- Cropping and bordering
- Sharpening
- Correcting exposures
- Levels using an adjustment layer
- Burn tool
- Removing blemishes
- Converting an image to B/W
- Backdrop manipulation

Image Awareness

- How to prepare images for final presentation



Day & Time	Subject	Assessment Criteria	Tutor activity	Learner Activity	Assessment of learning	Resources
Monday 9am-10.30am	Course introduction and outline, health and safety brief. Registration	Unit CAX215 4.1 4.2 Unit CAX216 3.1	PowerPoint presentation Questions and answers	Complete City & Guilds enrolment forms and FPP Health and Safety form To understand the aim of the unit and to be aware of the skills required for the end assessment.	Written handouts Questions and answers	Course handouts
Monday 10.30am- 11.30am	Using a light meter and understanding exposure settings	Unit CAX215 2.1, 2.2, 3.1 Unit CAX216 2	PowerPoint presentation Practical demonstration	To use a light meter and understand the relationship between: Time, Aperture and ISO	Written test Practical observation	PowerPoint presentation Course handouts Light meter
Monday 11.30am- 12.30pm	Learning and understanding about on location equipment including on and off camera flash	CAX215 1.1, 2.1, 2.2, 3.1, 3.2, 4.1, 4.2 CAX216 1.1, 3.1	Practical demonstration Questions and answers	Listening, observing, note taking, questions and answers Practical set up of equipment	Feedback through questioning Observation	Course handouts Camera equipment and accessories
Monday 1.00pm-5pm	Photoshop and understanding the principles of preparing an image ready for portfolio and final presentation	Unit CAX216 2.2, 2.3	Step by step demonstration Questions and answers	To adjust images using editing software To show an understanding of image/portfolio awareness	Practical observation Participation	PowerPoint presentation Course handouts Computer and editing software

THURSDAY (Week 1)

AM 9.00- 1.00

Theory and Practical Photographic Session (Wedding)

Practical shoot with models

- Bride at home
- Bride and groom at beauty spot
- Metering light source
- Using natural light
- Using fill flash
- Using light shapers

All images are shot both traditionally and contemporary

PM 1.30- 5.00

Theory on working as a Wedding photographer

- Equipment
- Starting a photography business
- Wedding coverage
- Planning the day
- Overcoming technical and weather difficulties
- Day to day business practices

Portfolio development

- Using Photoshop to create portfolio images from earlier shoots



Day & Time	Subject	Assessment Criteria	Tutor activity	Learner Activity	Assessment of learning	Resources
Thursday- 9am- 12.30pm	Portrait of the bride at home Location shoot of the Bride and Groom	Unit CAX215 1.1, 1.2, 2.1, 2.2, 3.1, 3.2, 4 Unit CAX216 1.1, 2.2, 3.1	Practical demonstration Questions and answers	Undertake a bride at home portrait shoot Give direction to the bride Photograph and direct the Bride and Groom at a local beauty spot Use camera, camera flash other accessories correctly Use of safe working practices Safely upload captured images onto the computer	Practical Observation Participation	Camera equipment and accessories Model Course handouts
Thursday 1pm-5.00pm	Theory on running a Wedding photography business and promoting, marketing and advertising strategies to make it successful Social media, website, SEO, blogs, Instagram etc. Portfolio development Preparing images using Digital Manipulation ready for output/presentation	Unit CAX216 1.2, 1.3, 2.1, 2.2, 2.4 Unit CAX216 2.1, 2.2, 2.3, 2.4	Lecturing Questions and answers	Understanding the different advertising strategies to make a business successful Safely upload captured images onto the computer and use Photoshop to create images ready for portfolio	Feedback through questioning Listening, observing, note taking, asking questions Questions and answers	Course handouts Computers and editing software

FRIDAY (Week 1)

AM 9.00- 1.00

Theory on working as a Wedding Photographer Continued

- Professional associations
- Advertising and Marketing
- How to deal with enquiries
- Meeting prospective clients
- Presenting quotes
- Presenting results
- Costing and profits
- Bookkeeping and accounting

Theory and Practical Photographic Session (Wedding)

Practical shoot with models

- Bride at home

Creating a high key portrait of the Bride at home without studio lighting

- Bride and Groom at the church

How to set-up and pose the group photographs

PM 1.30- 5.00

Project/portfolio development

- To understand and identify images that are suitable for the output/presentation
- Continue to prepare/complete images using Digital Manipulation to create images for portfolio
- Students will be given an individual tutorial and end of course assessments with feedback

- End of Course Debrief



Day & Time	Subject	Assessment Criteria	Tutor activity	Learner Activity	Assessment of learning	Resources
Friday 9am-10.00am	Theory on Wedding photography continued	Unit CAX216 1.2, 1.3, 2.1, 2.2, 2.4	Lecturing Questions and answers	Listening, observing, note taking, asking questions	Feedback through questioning	Course handouts
Friday 10.00am- 1.00pm	Portrait of the bride at home Location shoot of the Bride and Groom at a church	Unit CAX215 1.1, 1.2, 2.1, 2.2, 3.1, 3.2, 4 Unit CAX216 1.1, 2.2, 3.1	Practical demonstration Questions and answers	Set up a high key shoot at home without studio lighting Photograph and direct the Bride and Groom in a church How to photograph in a church using flash and not using flash Use and understand the correct white balance Use of safe working practices Safely upload captured images onto the computer	Practical Observation Participation	Camera equipment and accessories Models Course handouts Window and net curtain Church
Friday 1.30pm- 4.30pm	Tutorial and critique on course work Continue working on portfolio for course project.	Unit CAX216 2.1 2.2, 2.3, 2.4	Lecturing Questions and answers Tutorials	To practice and apply digital manipulation skills learned on their own images to use as part of their course project.	Feedback through questioning Tutorial Feedback	Course handouts PowerPoint Presentation Computers and editing software
Friday 4.30pm-5pm	End of Course Debrief					